



American Country Radio Network

A SoundtraX Express, LLC Production

www.acrn.fm

www.eveningzoo.com

www.soundtraxexpress.com

Toll Free (866) 966-4020

Advertising Price Guide

*The following pages are advertising
opportunities for your business*

American Country Radio Network.

These rates are subject to change and are generic. The American Country Radio Network and subsequent programs operate under the auspice of SoundtraX Express, LLC. Specific Proposals are available based upon your business and only through your authorized account manager for the American Country Radio Network. If you are unsure who your account manager is or haven't been assigned one, please contact our office and press 0. Barter systems are also available through your account manager. SoundtraX Express, LLC is a registered service mark through the State of Minnesota and covers all the works therein

SoundtraX Express, LLC

"Total Entertainment Solutions."

American Country Radio Network

"From the TWANG to the next BIG THANG."

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Advertising Works

WITH THE AMERICAN COUNTRY RADIO NETWORK

Broaden your horizon. With Internet radio, the listener is all over the world where the broadcast is not just restricted to the antenna.

Increase your listening time. The average radio listener only listens in their car, but with Internet radio they listen constantly, because it is geared specifically to their searches; therefore increasing the listening time.

The more you promote you, the bigger your company can grow.

If you have an on-line presence, your customers develop a rapport with your company, because it is what they are looking for and provides instant access to your information on the World Wide Web (www.)

These are just a few of the many reasons to advertise with us.

Why Advertise?

WITH THE AMERICAN COUNTRY RADIO NETWORK

You are advertising to our LOYAL LISTENER. Since we began this broadcasting company, I have never seen such loyal listeners. An example was a listener who didn't want to miss our radio station, so she took her laptop with her to Tennessee in order to be part of "The Evening Zoo in the Country." From Missouri to Tennessee and in the Zoo.

You have additional E-Commerce Opportunities, and then in turn, create more revenue for your company.

Our name comes up within the first page of a Yahoo search

We Listen to our Listeners and our Customers.

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The Indie Show

We support all the music, good, bad, and even some ugly(s). With that said you should know that we support these artists by playing their music during the Bobby Dee Indie Music Show. Bobby Dee is a Nashville Recording Artist signed under Colt Records and producing such hits as "Rub It In." Bobby has that special connection with the artists on the Independent Chart and can be heard Monday through Friday from 11 AM to 2 (CST.)

Sponsor the Indie Show from 11 AM to 2 PM (CST)

1 Ad per hour with special promo mentions

60 Seconds - Your Cost: \$425.00 per month. (5 days a week ONLY, with repeat airplays.)

30 Seconds - Your Cost: \$235.00 per month. (5 days a week ONLY, with repeat airplays.)



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Power Play

ON THE AMERICAN COUNTRY RADIO NETWORK

The Power Play offers you the first 15 seconds out of each commercial break which is at the :10, :20, :40, & :50 marks in each hour. This runs for one week, which is plenty of time to get the message out and the best part is that it is in a non-compete commercial break. Make your 15 seconds matter quickly with saturation, which has proven to be the best results.

15 Second Ads for 1 Week (5 days a week, between 6 am and 7 pm.) \$80.00 per week

The Evening Zoo in the Country

ON THE AMERICAN COUNTRY RADIO NETWORK

The Evening Zoo in the Country is broadcasted over the Internet to our listeners Monday through Friday from 7 to 10 PM (CST). This broadcast is a Morning Show turned upside down and played in the Evening. Cory Daniels and sometimes Jack Daniels, (no relation,) keep the banter going until you roll off a cliff with laughter. This show is 3 hours of off the wall and a zany performance, bringing back radio to the days of radio.

60 Seconds- Your Cost: \$685.00 per month for 4 Ads per show. (5 days a week)

30 Seconds- Your Cost: \$465.00 per month For 4 Ads per show. (5 days a week)

This program is heard Mon - Fri from 7 to 10 PM (CST)

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Traffic

IN THE EVENING ZOO IN THE COUNTRY

The Evening Zoo in the Country has a mythical traffic report that the listeners stay tuned for just because of its hilarious effects it has on ones body. The Traffic report is heard at 6:30 PM and is broadcasted over the Internet to our listeners tuned into the Evening Zoo in the Country.

60 Seconds-Your Cost: \$135.00 per month for 1 Ad per report. (5 days a week)

30 Seconds-Your Cost: \$110.00 per month For 1 Ad per report. (5 days a week)

This segment is heard Mon through Fri from at 6:30 PM (CST)

Conspiracy Theory 101

IN THE EVENING ZOO IN THE COUNTRY

Sit back and listen to the latest in Conspiracy Theories from our very own professor. So far Elvis is alive; we found the energy solution, and more conspiracy theories that they are not telling you.

60 Seconds-Your Cost: \$125.00 per month for 1 Ad per segment. (1 days a week)

30 Seconds-Your Cost: \$105.00 per month for 1 Ad per segment. (1 days a week)

This segment is heard in the Evening Zoo in the Country

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Silly Stupid Story Segment

IN THE EVENING ZOO IN THE COUNTRY

You can't make these stories up fast enough. The news from the weird is presented at 8 o'clock. Stories such as the example below:

Scotland appoints woodland walk czar'

EDINBURGH, Scotland (UPI) -- Scotland, a country already well endowed with "czars," is getting a new one, a public official in charge of encouraging woodlands walking.

Kevin Lafferty is to be paid 30,000 pounds (about \$57,000) to promote rambling through Scotland's forests, The Scotsman reported. The country already has czars to deal with fat, suicide and exams, among other things.

"People are increasingly fed up with government-funded busybodies telling them how to live their lives," said Murdo Fraser, deputy leader of the Scottish Conservative Party. "We are quite capable of making our own decisions about taking exercise and walking in the countryside. Wasting more taxpayers' money in order for someone to reiterate what we already know is hardly necessary."

Deputy Environment Minister Rhona Brankin defended the new post, saying that Lafferty, who has a background in healthcare, will work with medical professionals to encourage exercise to prevent disease and to improve the health of those with chronic health problems, The Scotsman reported.

60 Seconds-Your Cost: \$155.00 per month for 1 Ad per report. (5 days a week)

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Ten-Minute Troop Time

Ten Minute Troop Time is where our listeners send messages to the Soldiers. If they are relatives, friends, or just a listener and they want to send a message to the troops. We read the emails from people and play 2 songs with patriotism in the theme.

60 Seconds-Your Cost: \$115.00 per month for 1 Ad per segment. (5 days a week)

30 Seconds-Your Cost: \$95.00 per month for 1 Ad per segment. (5 days a week)

This segment is heard on Monday through Friday in the Evening Zoo in the Country

Album Hour

The Album Hour is the first Thursday of each month. We have our listeners vote on an album that they would like to be spotlighted. The listeners vote who should be featured on our website until the 1st of the month and then we give listeners a chance to request there songs from that artist. The Album Hour was featured on the Musik Mafia web site, when we had Big and Rich as a choice. We make the most of the publicity and have fun with our listeners at the same time.

60 Seconds-Your Cost: \$95.00 per month for 1 Ad per segment. (1 time a month)

30 Seconds-Your Cost: \$65.00 per month for 1 Ad per segment. (1 time a month)

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Outlaw Show

ON THE AMERICAN COUNTRY RADIO NETWORK

Scott Barrier Hosts the "Outlaw Show," Monday through Friday from 1 PM to 2 PM (CST) with Rebroadcasts at 5 PM (CST) each day. With the "Outlaw Show," you will hear all the bad boys that made Country Music Great, plus some of today's current hits. Scott Barrier has great segments within the show like Hunting Tips, The Unsung Hero, Some Cooking, and more.

60 Seconds-Your Cost: \$95.00 per month for 1 Ad per segment. (1 time a month)

30 Seconds-Your Cost: \$65.00 per month for 1 Ad per segment. (1 time a month)

This segment is heard on the first Thursday of the month in the Evening Zoo in the Country

Tentative Spot Rates

These rates are set, only if you are buying individual spot time without a custom proposal. We always recommend that you contact your account manager with the American Country Radio Network, so we are able to put together the best advertising campaign that will work the best for you.

Length of Spot	Dollar Amount
:15 Seconds	\$ 2.65
:30 Seconds	\$ 4.75
:60 Seconds	\$ 7.50
Infomercial up to 10 Minutes Long	\$ 150.00
Infomercial up to 20 Minutes Long	\$ 250.00

Please remember these are general prices and the American Country Radio Network is not obligated to keep the prices as is, nor is the client or potential client obligated to purchase at these charges. The prices are only valid when the contract is signed and your campaign is in full broadcast.

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